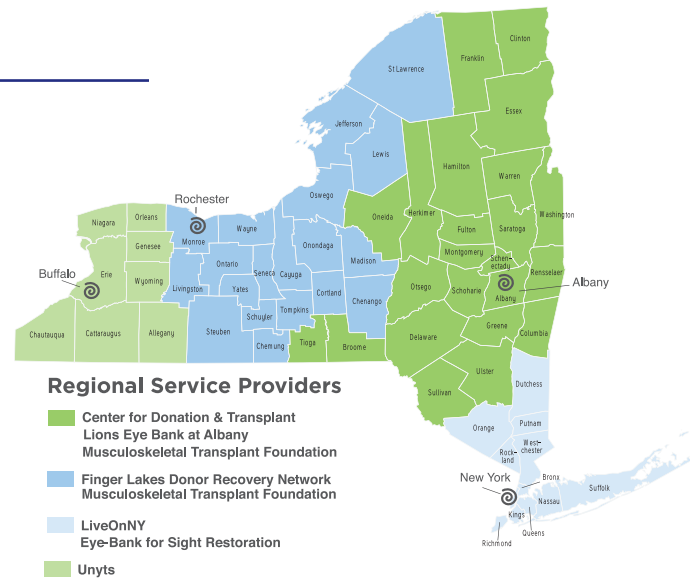


New York State County Data

Statewide, 24% of individuals age 18 and older have registered to be organ, eye, and tissue donors.

Actionable Donor Designations by County as of June 30, 2015



County	Actionable Donor Designations <i>Number of individuals enrolled in New York State Donate Life Registry</i>	ADD Share <i>Number of individuals enrolled in New York State Donate Life Registry as a percentage of population age 18+</i>	County	Actionable Donor Designations <i>Number of individuals enrolled in New York State Donate Life Registry</i>	ADD Share <i>Number of individuals enrolled in New York State Donate Life Registry as a percentage of population age 18+</i>
Albany	71,998	28.84%	Oneida	36,837	20.10%
Allegany	12,870	34.13%	Onondaga	121,762	33.34%
Bronx	146,705	13.75%	Ontario	34,171	39.48%
Broome	52,953	33.41%	Orange	74,737	26.96%
Cattaraugus	24,410	40.23%	Orleans	3,255	9.75%
Cayuga	19,259	30.81%	Oswego	28,740	30.43%
Chautauqua	38,852	37.29%	Otsego	16,714	32.98%
Chemung	26,593	38.74%	Putnam	25,575	32.92%
Chenango	11,452	29.52%	Queens	221,388	12.00%
Clinton	21,933	32.97%	Rensselaer	39,179	30.81%
Columbia	18,786	37.29%	Richmond	62,239	16.97%
Cortland	13,410	34.24%	Rockland	50,172	21.46%
Delaware	10,596	27.88%	Saratoga	75,063	42.46%
Dutchess	71,122	30.16%	Schenectady	43,698	36.02%
Erie	253,143	34.64%	Schoharie	8,662	33.92%
Essex	11,436	35.84%	Schuyler	5,070	34.08%
Franklin	13,198	32.10%	Seneca	4,905	17.69%
Fulton	12,403	28.98%	St Lawrence	23,629	26.75%
Genesee	17,231	36.87%	Steuben	27,297	35.75%
Greene	13,371	33.87%	Suffolk	320,988	27.59%
Hamilton	1,425	35.77%	Sullivan	15,201	25.53%
Herkimer	16,779	33.40%	Tioga	14,052	36.31%
Jefferson	35,556	39.75%	Tompkins	39,162	44.37%
Kings	310,769	15.45%	Ulster	44,008	30.04%
Lewis	8,026	38.75%	Warren	13,985	26.67%
Livingston	17,467	33.43%	Washington	14,587	29.27%
Madison	19,389	33.74%	Wayne	21,251	29.79%
Monroe	175,662	29.92%	Westchester	174,711	23.39%
Montgomery	10,595	27.57%	Wyoming	11,863	35.73%
Nassau	228,282	21.62%	Yates	6,765	34.99%
New York	409,942	29.37%	Out of State	179	
Niagara	67,256	39.62%	Unknown	20,875	
TOTAL			3,763,589	24.25%	



Working Together



Working for Life

New York Alliance for Donation, Inc.
www.alliancefordonation.org
 email: info@alliancefordonation.org
 phone: 518-326-3237

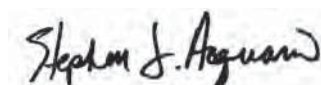


A Letter from the Executive Directors

The New York State Association of Counties (NYSAC) and the New York Alliance for Donation (NYAD) are excited to join together in the “Working Together, Working for Life” campaign to raise awareness of the importance of organ and tissue donation. Right now, more than 10,000 New Yorkers are in need of an organ transplant, and countless others need tissue or corneal transplants to improve their quality of life. County governments can be the key to saving and improving the lives of these New Yorkers by increasing enrollments in the New York State Donate Life Organ and Tissue Donor Registry. New York has one of the lowest performing registries in the country. In fact, our Donate Life Registry currently ranks 51st out of 52 registries in the nation.

Whether it is at the DMV office, social service offices, veterans’ programs, naturalization ceremonies or when registering to vote, county officials can help turn these numbers around and save lives by shaping public opinion on the benefits of organ donation. NYSAC and NYAD are committed to saving and healing the lives of thousands. With the launch of the “Working Together, Working for Life” campaign, we can and WE WILL make a difference.

Sincerely,



Stephen Acquario,
Executive Director, New York State
Association of Counties



Aisha M. Tator,
Executive Director, New York State
Alliance for Donation



**Working
Together**

**Working
for
Life**

Working Together, Working for Life Task Force

We would like to thank the following individuals for their participation in this task force dedicated to saving and healing the lives of New Yorkers in need of a transplant:

- Hon. Nancy Buck, Treasurer, Sullivan County
- Hon. Edward Diana, Transplant Recipient, Orange County
- Hon. Susan Dwyer, County Clerk, Cayuga County
- Dr. Lawrence Eisenstein, Health Commissioner, Nassau County
- Hon. Christopher Jacobs, County Clerk, Erie County
- Hon. Gizelle Meeks, County Clerk/RMO, Jefferson County
- Hon. Frank Merola, County Clerk, Rensselaer County
- Hon. Mary Ellen Odell, County Executive, Putnam County
- Hon. Paul Piperato, County Clerk, Rockland County
- Hon. Kevin Tollisen, Chair of the Saratoga County Public Health Committee, Supervisor of the Town of Halfmoon

Online Toolkit and Resource Center

NYAD is developing toolkits, training modules, and educational materials to support county governments as they embark on this exciting campaign. These resources will be made available to participating counties online, including but not limited to: social media content, facts about donation, a listing of annual observances, county by county data, educational modules for employees, samples of newsletter content, emails to employees

and community organizations, press releases, county resolutions, and information on how to request materials and volunteers for in-office awareness and events. Visit the Working Together, Working for Life Resource Center at:

www.alliancefordonation.org/NYSAC

Visit often, as new content will be added frequently and existing content will be updated regularly.

Donation Relevant Observances

These observances are an opportune time to engage in focused efforts to increase donation by holding press conferences, awareness campaigns on social media, and donor drives within your offices.

Recognition Day/Event	2016 Date	2017 Date	Observed
National Donor Day	2/14/2016	2/14/2017	Valentine's Day each year
National Eye Donor Month	March	March	Month Long Awareness
World Kidney Day	3/10/2016	3/9/2017	Second Thursday in March
Donate Life Month	April	April	Month Long Awareness
Blue and Green Day	4/15/2016	4/21/2017	Third Friday in April
National Minority Donor Awareness Week	8/1/2016-8/7/2016	8/1/2017-8/7/2017	Same week each year
Breast Reconstruction Awareness Day	10/19/2016	10/18/2017	Third Wednesday in October
National Donor Sabbath	11/11/2016-11/13/2016	11/10/2017-11/12/2017	Two Weekends before Thanksgiving

Top Eight Facts for Publicizing Organ, Eye and Tissue Donation

1. **One organ donor can save eight lives.**
2. **One eye and tissue donor can improve the lives of more than 75 people.**
3. **There are more than 120,000 Americans waiting for a life-saving organ transplant at this very moment.**
4. **In New York State, more than 10,000 people are waiting for an organ transplant.**
5. **Today, 22 people will die in the U.S. because not enough organs are available for transplant.**
6. **You are not “too old” or “too ill” to register as an organ donor – your medical condition at the time of death will determine what organs and tissues can be donated.**
7. **All major religions approve of organ and tissue donation, considering it the ultimate selfless act.**
8. **Nearly than four million people have enrolled in the New York State Donate Life Organ and Tissue Donor Registry.**