



Donate Life New York State \* 185 Jordan Road, Troy, NY 12180 \* 518-326-3237

<b>Sponsorship Level</b> <i># Your sponsorship can be further customized to meet your unique needs</i>	<b>Registry Advocate</b> <b>\$2,500</b>	<b>Registry Activist</b> <b>\$5,000</b>	<b>Donate Life Champion</b> <b>\$10,000</b>	<b>Donate Life Ambassador</b> <b>\$15,000+ #</b>
<b>Opportunity to make remarks at Donate Life New York State Registry Launch Event</b>				X
<b>Verbal recognition at Donate Life New York State Registry Launch Event</b>			X	X
<b>Company tagged in launch social media posts supporting Registry Launch Event</b>	X	X	X	X
<b>Company listing in media releases supporting Registry Launch Event</b>				X
<b>Company listing in print materials to be distributed at Registry Launch Event</b>	X	X	X	X
<b>Listing on NEW Donate Life NYS web site</b>	X	X	X	X
<b>Logo and link on NEW Donate Life NYS website</b>			X	X
<b>Recognition in Donate Life NYS <i>Connections</i>, quarterly e-newsletter sent to 6,000+ mission-connected people and organizations</b>		X	X	X
<b>Opportunity to participate in one of five Annual Programs or Events (see page 4)</b>				X
<b>Listing in Donate Life NYS Annual Report</b>	X	X	X	
<b>Logo, listing and brief company description in Donate Life NYS's Annual Report</b>				X
<b>Visual recognition at the Donate Life NYS Headquarters in Troy, NY</b>	X	X	X	X
<b>Signage recognizing company support of Donate Life NYS for company office</b>	X	X	X	X
<b>Opportunity to host Donate Life NYS Registration event at your company</b>			X	X



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Sponsorship Level	Event Advocate \$1,000	Event Activist \$2,500	Event Champion \$5,000
Recognition for Event Participation: <ul style="list-style-type: none"> <li>Company tagged in launch social media posts</li> </ul>		X	X
Recognition for Event Participation: <ul style="list-style-type: none"> <li>Company listing in media releases</li> </ul>			X
Recognition for Event Participation: <ul style="list-style-type: none"> <li>Company name on print materials</li> </ul>	X	X	X
Listing on NEW Donate Life NYS web site	X	X	X
Listing, logo and link on event page of Donate Life NYS website			X
Recognition in one issue of <i>Connections</i> , the Donate Life NYS quarterly e-newsletter.	X	X	X
Listing in Donate Life NYS Annual Report	X	X	X
Visual recognition at the Donate Life NYS Headquarters in Troy, NY	X	X	X
Opportunity to host Donate Life NYS Registration event at your company		X	X